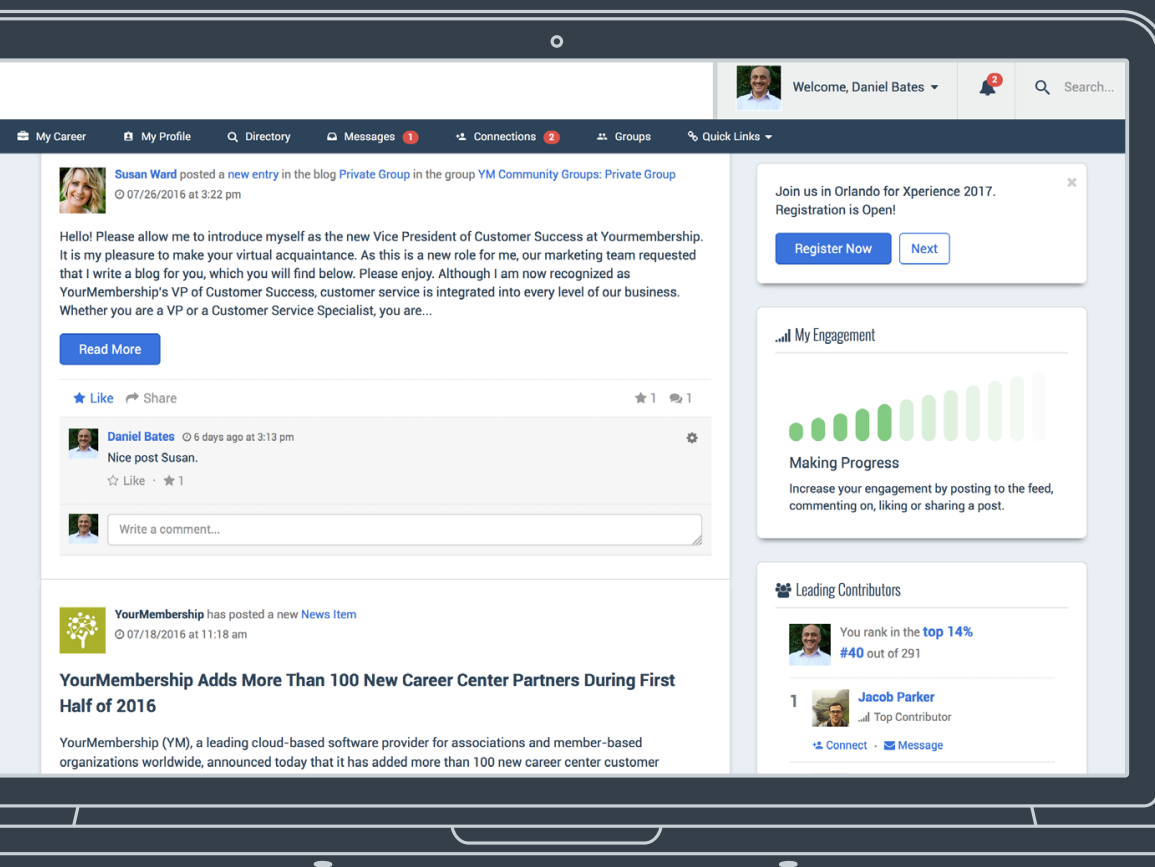




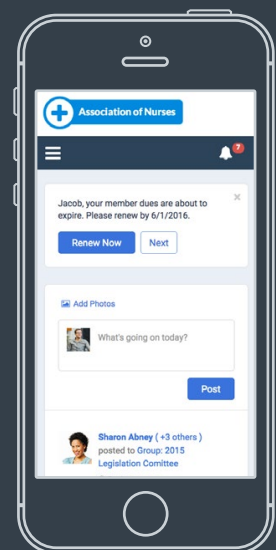
SocialLink: game-changing technology for changing times.

All-new social networking that connects members to experts, education, information and careers.

Get ready for the future today with the only AMS that gives associations and nonprofits their own social networking platform. Now, with SocialLink, YourMembership's AMS unleashes the power of social media, mobile accessibility, analytics and the cloud to advance your organization.



Turn to check out the features and benefits. ▶



470 POSTS ▲73%



640 COMMENTS ▼26%



12 CONNECTIONS ▼62%



820 LOGINS ▲183%



Turn your members into followers.



Member personalization + participation that increases value.

Elevate collaboration within communities and social networks by connecting your members to ideal discussions, education and messages, as well as networking and career opportunities.



Turn episodic engagement into continuous participation.

An easy-to-use desktop and mobile experience lets busy members share ideas, ask questions and network with peers and experts when they want, where they want and how they want.



Marketing communications that connect.

Improve your offers, campaigns and revenue with dynamic, highly-personalized social, web and email member communications that deliver the right message, at the right time, in the right place.



Many voices, one view.

Take advantage of social and behavioral analytics and make powerful decisions that streamline social and community management and costs, while increasing your organization's success, not your workload and effort.

New feature functionality

For members

- Mobile-first, responsive design
- Native SocialLink mobile app (coming Fall 2016)
- Redesigned profile experience
- Suggested connections based on common attributes
- Aggregated content feed relevant to interests + connections
- Comments made directly from feed to blogs/forums
- Improved photo galleries
- "My Member" engagement scoring level
- Visibility to top contributors
- Peer engagement benchmarking
- Easy invoice + membership renewal
- Activity alerts + email notifications

For administrators

- Quick announcement area
- Automatic feed announcements (events, news, quizzes + surveys)
- Promote-to-feed functionality
- Activity dashboard + analytics
- Style + brand manager

Make the switch today to build your association of tomorrow.
Let's schedule a demo!
yourmembership.com/sociallink

yourmembership Building connections. Fostering growth.

yourmembership.com

connectwithus@yourmembership.com

Call us at 1.727.827.0046

